bumbee labs

goals

- Reduce risk of virus spread
- Avoid crowd formations
- Real time alerts via text or email
- Possibility to use existing Wi-Fi networks
- Other footfall KPI's

what we measure

- Real time alerts
- Crowd prevention
- Reduce virus spread
- Easy implementation
- Zone Data
- Other KPI's

our method

1. The visitors' smart phones send out signals 7 - 15 times a minute to locate a network.

2. The signals are collected and sent to our cloud-based servers.

3. The data is processed before storage. The process is analysed and approved by the Swedish Data Inspection authorities with GDPR taken into account.

4. GDPR compliant data is now ready for use. The data could be used separately or in combination with other data sources.

benefits

Get alerts when crowds forms

Get real time alerts via text message or email when the number of visitors in a specific zone is higher than normal.
- Be able to **quickly direct attention** to that zone
- Prevent **unnecessary crowd formations**
- **Reduce risk of virus spread**
- Cover all the high interest areas in a **city, shopping mall or transportation hub**

Easy installation

The method can be applied to either **existing public Wi-Fi installations** or using **easily installed access points**
- Can be applied to **Cisco, Ruckus, Aruba** and many other AP providers.
- **Adds additional value** to already taken hardware investments
- **Installation** can be **done remotely**

Get additional footfall KPI's

Get access to **additional footfall KPI's**, such as:
- **Number of visitors**
- **Dwell time**
- **Paths**
- **Zone data and Anchor positions**
- **Travel patterns**
- and many more

why us?

- ★ GDPR approved by the Swedish Data Inspection authority
- ★ Robust Data & Extrapolation allows for over 99 % accuracy
- ★ Effective Method
  10 years of research
  Approved by academia
  Validated by customers
  Statistically robust approach

Datainspektionen

EU GDPR COMPLIANT

contact us

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